Tuesday, March 1

Free Symposium – Cigar Use: Epidemiology, Toxicant Exposure, Health and Policy Implications
Erie Conference Room (2nd Level)
1:00 p.m. – 6:30 p.m.
Sherry Emery (3:00 p.m. – 3:30 p.m.)

Wednesday, March 2

Pre-Conference Workshop #4:
Tobacco Control in a Rapidly Changing Media Environment
Ontario (Level 2)
8:00 a.m. – Noon
Sherry Emery (speaking)

Keynote: Optimizing the Public Health Impact of Tobacco Taxes
Chicago Ballroom 6 (Level 4)
6:15 p.m. – 7:15 p.m.
Frank Chaloupka (Keynote Speaker)

Thursday, March 3

Podium Presentation 1 (10 a.m. to 11:30 a.m.)
- Paper Session 1: FLAVORED NON-CIGARETTE TOBACCO PRODUCTS
  Sheraton Ballroom 3 (Level 4)
  Evaluating implementation of Chicago’s city ordinance restricting sales of flavored tobacco products near schools
  10:45 a.m. – 11:00 a.m.
  Sandy Slater (presenting), Anita Bontu, Dianne Barker, Frank Chaloupka

- Paper Session 3: THE CHANGING LANDSCAPE OF TOBACCO CONTROL
  Chicago Ballroom 6 (Level 4)
  Dual Use and Quitting Behavior Among Users of Traditional Cigarettes
  10:15 a.m. – 10:30 a.m.
  Sherry Emery, Hy Tran, Yoonsang Kim, Jidong Huang
Thursday, March 3, 2016

Podium Presentation 2 (1 p.m.-2:30 p.m.)

Paper Session 8 – MARKETING OF TOBACCO PRODUCTS
Sheraton Ballroom 2 (Level 4)

Pharmacies Sell Cigarettes Cheaper: Results from retail marketing surveillance in state and national samples
1:00 p.m. – 1:15 p.m.
Lisa Henrickson (presenting), Nina Schleicher, Dianne Barker, Yawen Liu, Frank Chaloupka

National Evidence LGBT Are More Frequently Exposed to Tobacco Messages on Social Media but not on Television
2:15 p.m. – 2:30 p.m.
Kristen Emory, Lisa Vera, Dennis Trinidad, Sherry Emery

Poster Session 2
4:30 p.m. – 6:00 p.m.

- POS2-5: Implementation and Outcomes of a National Policy to Reduce Tobacco Retail Density in Hungary
  Jozsef Bodrogi, Tamas Joo, Todd Rogers, Frank Chaloupka, Kristie Foley (presenting)

- POS2-33: An Analysis of Quantity and Content of Three-Year Electronic Cigarette Promotion on Twitter
  Steven Binns (presenting), Jidong Huang, Yaru Shi, Hy Tran, Violeta Carrion, Sherry Emery

- POS2-49: The Impact of Governmental Policies and Multinational Tobacco Company Practices on Tobacco Farming in Romania
  Arpad Szabo, Todd Rogers, Ede Lazar, Frank Chaloupka, Hunor Burian, Zoltan Abram

- POS2-50: Vape store operators' take on vaping policies – Qualitative study across seven cities in the US
  Pratibha Nayak (presenting), Dianne Barker, Jidong Huang, Christine Mineart, Eleanor Leavens, Farhia Omar, Megan Diaz, Frank Chaloupka

- POS2-54: The recent trend of warnings in print electronic nicotine delivery system advertisements
  Ce Shang (presenting), Frank Chaloupka

- POS2-61: The relationship between use of flavored tobacco products, product appeal, and quit attempts: findings from a survey of U.S. adult tobacco users
  Danielle Smith, Maansi Bansal-Travers, Jidong Huang, Dianne Barker, Andrew Hyland, Frank Chaloupka
POS2-68: Estimation of Different Price Elasticities of Cigarettes in Romania
Ede Lazar, Frank Chaloupka, Todd Rogers, Arpad Szabo, Zoltan Abram

Friday, March 4

Podium Presentation 3 (10 a.m. to 11:30 a.m.)

Paper Session 11: PUBLIC HEALTH POLICY AND HEALTH ECONOMICS
Sheraton Ballroom 2 (Level 4)
10:00 a.m. – 11:30 a.m.
Session Chair: Jidong Huang

Poster Session 3
11:30 a.m. – 1:00 p.m.

- POS3-65: Using celebrities in social media marketing: evaluating responses to truth® ‘LeftSwipeDat’ and ‘Unpaid Spokesperson’ ads on Twitter
  Kari Peterson, Glen Szczypka, Vinu Ilakkuvan, Elizabeth Hair, Donna Vallone, Sherry Emery

- POS3-66: Smoking Selfies: Using Instagram To Examine Smoking Behavior
  Glen Szczypka, Daniel Cortese, Shuai Wang, Vinu Ilak-kuvan, Elizabeth Hair, Donna Vallone, Sherry Emery

Poster Session 4
5:30 p.m. – 7:00 p.m.

- POS4-56: The Impact of Health Warning Labels on Smoking Prevalence: Findings from the GATS and GYTS and implications for future FDA regulatory actions
  Ce Shang (presenting), Jidong Huang, Frank Chaloupka

- POS4-57: The Effect of Point-of-Sale Advertising Bans on Youth Smoking – Findings from the Global Youth Tobacco Survey (GYTS)
  Jidong Huang, Kai-Wen Cheng, Frank Chaloupka, Qing Li, Ce Shang (presenting)

- POS4-61: Graphic Warning Labels and the Cost Savings from Reduced Smoking Among Pregnant Women
  John Tauras, Richard Peck, Kai-Wen Cheng (presenting), Frank Chaloupka

- POS4-62: Graphic Warning Labels and the Cost Savings from Secondhand Smoke
  Richard Peck, Kai-Wen Cheng (presenting), John Tauras, Frank Chaloupka

- POS4-69: Tobacco Related Conversations on Twitter and Smoking
  Yoonsang Kim (presenting), Hy Tran, Sherry Emery
Saturday, March 5

Podium Presentation 5 (8:00 a.m. – 9:30 a.m.)

Symposium 17: How Should We Tax Electronic Nicotine Delivery Systems – Analyzing Current Evidence to Inform Future Policy
Sheraton Ballroom 4 (Level 4)
Frank Chaloupka is among the presenters.

Paper Session 21 -- SMOKING AND SOCIAL MEDIA
Chicago Ballroom 8 (Level 4)

From ‘vape’ tricks to brand promotion: assessing YouTube video content related to electronic cigarettes
9:15 a.m. – 9:30 a.m.
Kari Peterson (presenting), Steven Binns, Jidong Huang, Sherry Emery

Podium Presentation 6 (10 a.m. to 11:30 a.m.)

Paper Session 22: DISPARITIES POPULATIONS
Chicago Ballroom 8 (Level 4)

Uncovering Heterogeneity in African American Tobacco Use: The Role of Education
10:30 a.m. – 10:45 a.m.
Amanda Richardson, Yoongsang Kim, Kristin Emory, Sherry Emery